



16. NOV 2020 / 2 PM. – 6 PM. (CET / UTC +1)

VIRTUAL HEALTHCARE SHOW
BW meets Europe & the Americas

PROGRAM

Time (CET/ UTC +1)	Main Stage	Live Product Pitches <i>each session 30 min.</i>	Info Sessions <i>each session 20 min.</i>	
13:30	13:30-14:00 Warm-up Networking	<i>Get to know other event participants before the event starts (via automatic matchmaking)</i>		
14:00	14:00 - 14:20 Opening & Welcome Dr. Christian Herzog, CEO, bw-i Prof. Dr. Ralf Kindervater, CEO, BIOPRO	-		
14:10				
14:20		14:20 - 14:50 Pitching Session 1: Digital Health & Knowledge Host: Dr. Sandra Sapich, BIOPRO	14:20 - 14:40 Journey to the future: healthcare in central Finland (& opportunities to learn) Mika Kataikko, Business Development, Business Jyväskylä & Heike Passauer, International Economic Cooperation & Regional Manager Europe, bw-i	
14:30				
14:40		Break <i>for 1:1 meetings</i>	14:40 - 15:00 Boosting innovation with ZIM Funding – Germany’s largest innovation programme for SME’s Georg Nagel, International Cooperations at AiF & Cornelia Frank, Head of International Economic Cooperation & Location Marketing, bw-i	
14:50				
15:00		15:00 - 15:30 Pitching Session 2: Smart materials, smart solutions Host: Christina Schwenkel, bw-i	15:00 - 15:20 The future of Medical Devices – additional properties by functionalisation Prof. Dr. Michael Doser, Deputy Director of DITF (German institutes for textile and fiber research Denkendorf) & Marina Schmid, Head of International Fairs, bw-i	
15:10				
15:20		Break for 1:1 meetings		
15:30		15:30 - 16:00 Pitching Session 3: Treatments Host: Özgül Boztepe, BIOPRO		15:30 - 16:00 EUHD: Intellectual Property Right in the Latin American Healthcare Sector: Know before you go! Eli Salis, Partner Attorney, Disain IP
15:40				
15:50				

16:00		Break for 1:1 meetings	16:00 - 16:20 Fireside Chat - Entering the US Healthcare Market Mark Lesselroth, President & CEO, BioPortUSA & Cornelia Frank, Head of International Economic Cooperation & Location Marketing, bw-i
16:10			
16:20		16:10 - 16:45 Pitching Session 4: Solutions for operating theatres & dental surgeries Host: Julia Rigauer, bw-i	16:20 - 16:40 Medical Products enabled by Printed Electronics- A case example for the innovation process Christoph Kaiser, Head of Tech-2-Market, InnovationLab GmbH, Hartmut Voss, CEO, MCG motion capture GmbH & Marina Schmid, Head of International Fairs, bw-i
16:30			
16:40			
16:50		16:45 - 17:20 Pitching Session 5: Solution providers Host: Annika Gold, bw-i	16:40 - 17:00 Integrated Supply Network – Finding high tech partners in the Netherlands John Blankendaal, Managing Director, Brainport Industries
17:00			
17:10			17:00 - 17:20 Entering the Canadian Healthcare market Chris Begley, Consul Economic Affairs & Senior Economic Officer, Ontario International Trade and Investment Office
17:20 17:50	17:20 Kick-Off Networking		17:20 - 17:50 Healthcare Matchmaking/ 1:1 Business Meetings
17:50	17:50 - 18:00 Closing Session Dr. Christian Herzog, CEO, bw-i Prof. Dr. Ralf Kindervater, CEO, BIOPRO	-	-
18:00	18:00 - 18:30 Get-together		Opportunity for further 1:1 meetings

PITCHING COMPANIES

<p style="text-align: center;">14:20 - 14:50</p> <p style="text-align: center;">Pitching Session 1: Digital Health & Knowledge</p> <p style="text-align: center;">Moderator: Dr. Sandra Sapich, BIOPRO</p>	DiHeSys Digital Health Systems GmbH
	Dermagnostix
	KA Imaging
	Delta Diagnostics B.V.
	Curedatis
<p style="text-align: center;">15:00 - 15:30</p> <p style="text-align: center;">Pitching Session 2: Smart materials, smart solutions</p> <p style="text-align: center;">Moderator: Christina Schwenkel, bw-i</p>	GREINER GmbH
	InnovationLab GmbH
	LiKAMED GmbH
	Klar2O
	ITV Denkendorf
<p style="text-align: center;">15:30 - 16:00</p> <p style="text-align: center;">Pitching Session 3: Treatments</p> <p style="text-align: center;">Moderator: Özgül Boztepe, BIOPRO</p>	heckel medizintechnik GmbH
	Kamedi GmbH
	Living Brain
	pervormance international GmbH
<p style="text-align: center;">16:10 - 16:45</p> <p style="text-align: center;">Pitching Session 4: Solutions for operating theatres & dental surgeries</p> <p style="text-align: center;">Moderator: Julia Rigauer, bw-i</p>	August Reuchlen GmbH
	I.C. LERCHER-Solutions GmbH
	iMM - innovative Medical Mannheim GmbH
	WiMedical GmbH
	Mespere Life Sciences
	W&H Dentalwerk
<p style="text-align: center;">16:45 - 17:20</p> <p style="text-align: center;">Pitching Session 5: Solution providers</p> <p style="text-align: center;">Moderator: Annika Gold, bw-i</p>	Johner Institut GmbH
	NILL+RITZ CNC-Technik GmbH
	T4M - Technology for Medical Devices
	yuri gravity
	HAHN Automation Süd GmbH
Kyoobe Tech GmbH	

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